



HDMI Licensing, LLC – CES 2012 Update

HDMI Licensing, LLC

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January, 2012

Agenda and Speakers



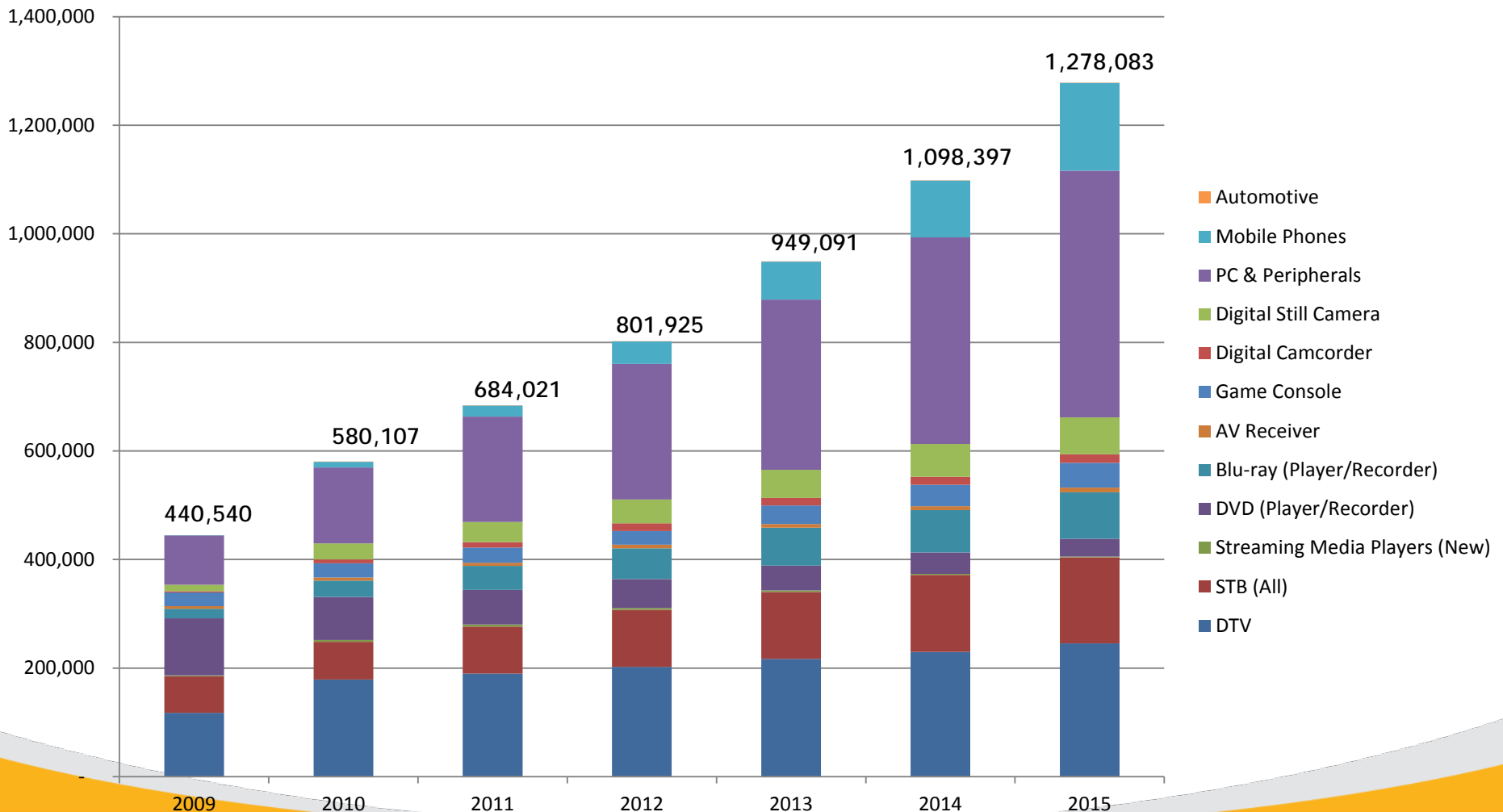
- Update on the HDMI Market and HDMI Adopters
 - Steve Venuti, President, HDMI Licensing, LLC
- HDMI Forum Overview and Plans for Release of Next Specification
 - Arnold Brown, Chairman, HDMI Forum, Inc.
 - Rambod Jacoby, President, HDMI Forum, Inc.



Update on the HDMI Market and HDMI Adopters

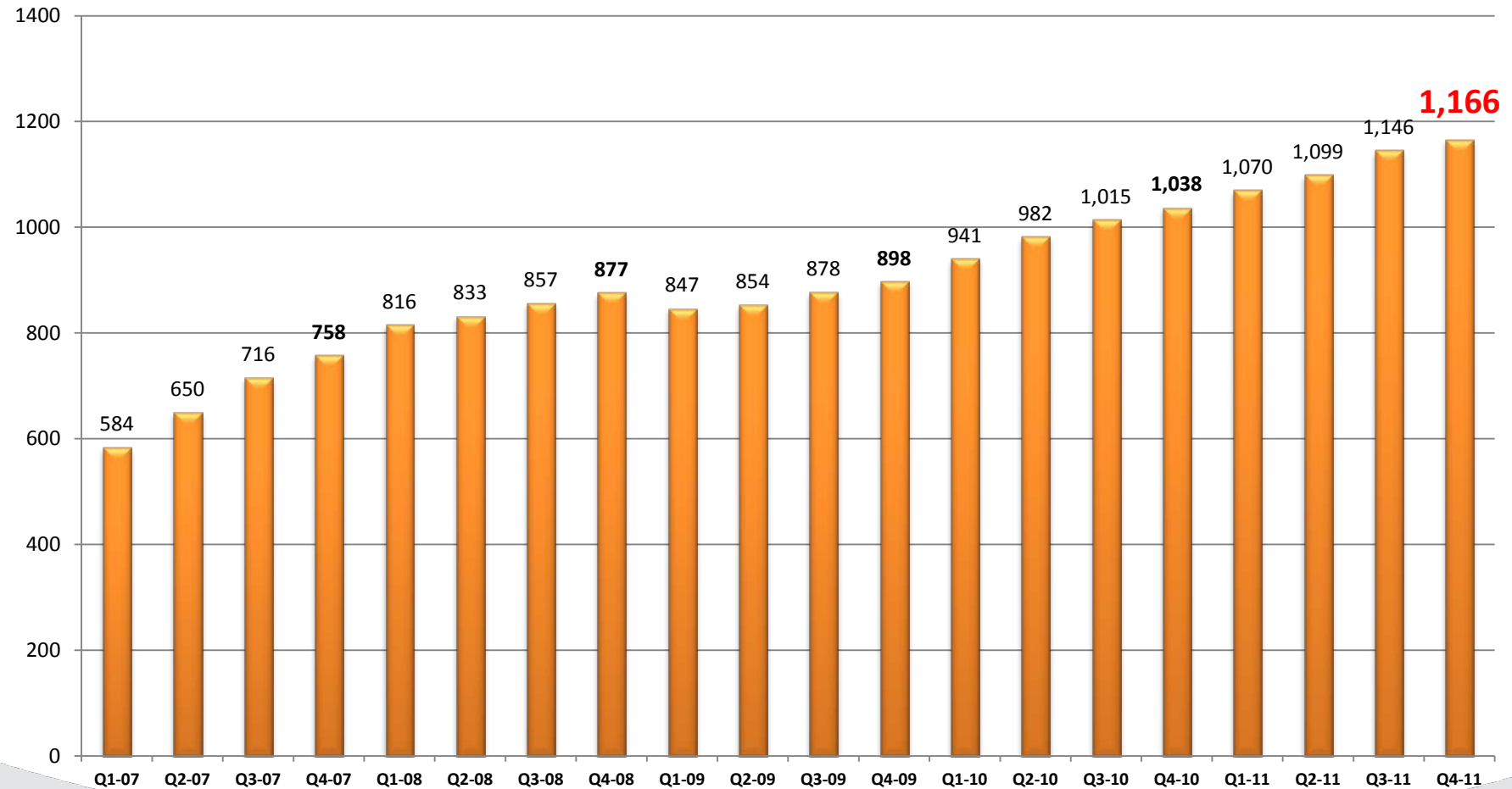
Steve Venuti, President, HDMI Licensing, LLC

HDMI Device Growth: 2009-2015



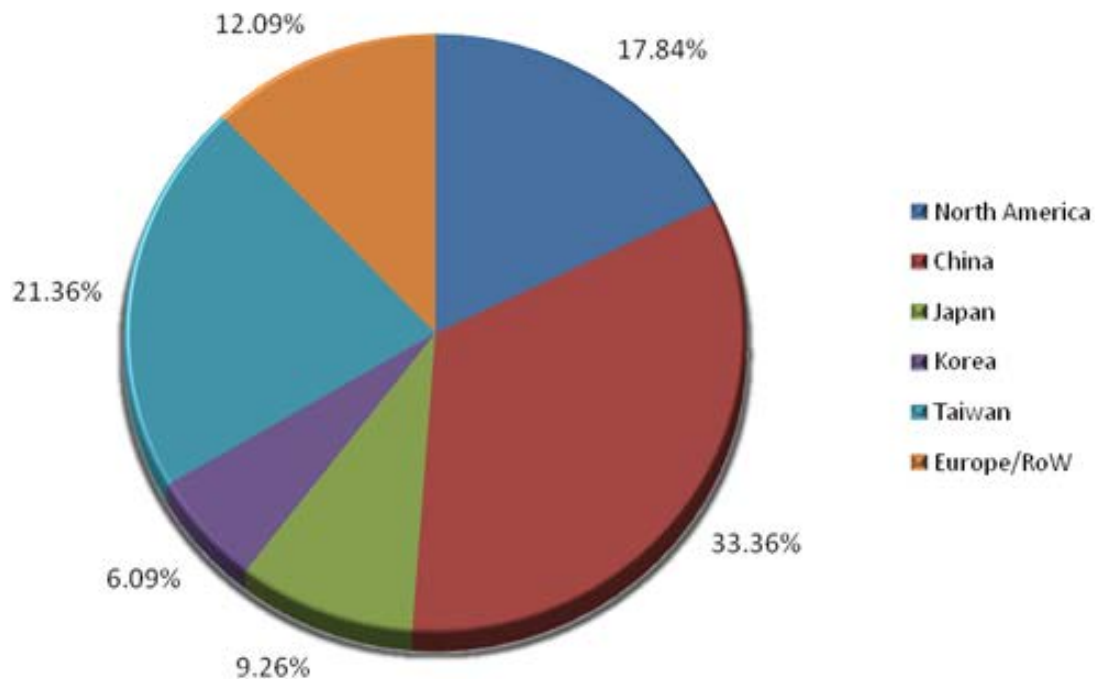
Source: In-Stat, IN1104981MI, December 2011

Steady Increases of HDMI Adopters



Source: HDMI Licensing, LLC, January, 2012

Adopters Geographical Distribution



Launch of the HDMI Forum



- Due to the HDMI Specification's overwhelming success, the HDMI Founders created an organization where interested companies can participate in the future development of the HDMI Specification
- In October, 2011, the HDMI Founders announced the launch of the HDMI Forum

HDMI Forum Overview and Plans for Release of Next Specification

Arnold Brown, Chairman, HDMI Forum, Inc.
Rambod Jacoby, President, HDMI Form, Inc.

What is the HDMI Forum?



- The HDMI Forum is a nonprofit, mutual benefit corporation that was formed to create future versions of the HDMI specification
- This large industry effort consists of member companies that are leaders in the consumer electronics, computer and semiconductor fields – all contributing to the development of a new specification
- HDMI Forum is governed by an 11-member board of directors elected by the membership
- Open to participation by any entity
 - 43 members to date
 - Membership fee is \$15,000 per year

Role of the HDMI Forum



- Support and develop all future versions of the HDMI Specification
- Support and maintain the ecosystem of interoperable HDMI-enabled products
- Promote future HDMI Specifications
- Provides open, fair, reasonable and non-discriminatory licensing
- Meet the needs of the consumer electronics, computer and mobile industries as well as the greater ecosystem of display technologies

Catalysts of Change



Display and Receiver Ecosystem Improvements

- Higher resolutions
- Higher refresh rates
- Deeper more lifelike color

Content Ecosystem Changes

- High-resolution 3D gaming
- Management of our social networks
- Streaming services

Tablets, Smart Phones, and PCs are the content sources of the future.

HDMI – The Future of Connectivity



Immediate Spec Needs

- Increased bandwidth to accommodate higher resolutions
- Broader video timing support

Target release date of the next version of the HDMI specification

- Second half of 2012

Long Term Goals

- Improved connectivity with mobile devices
- Improved command and control

Collaboration



Unique perspectives are welcome

- HDMI will continue to touch more consumers
- HDMI Forum understands that different markets have different needs
- HDMI Forum encourages companies with unique perspectives on their customers' needs to participate in spec development

For more information, visit
www.hdmiforum.org

Questions and Answers